

Justice Ampofo

Web & Email Developer

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Work Experience

Email Developer

Munvo/Cossette, Toronto - March 2024 - Present

- Working as part of a team on the TD Canada Trust client portfolio.
- Building landing pages based on JavaScript and AMPscript on Salesforce Marketing Cloud for TD.
- Developing responsive HTML emails for deployment on Salesforce Marketing Cloud, making use of AMPscript to implement complex email logic and personalization.
- Managing multiple projects simultaneously, ensuring timely and accurate delivery of emails and landing pages.

Web Developer

Klick Health, Toronto - June 2021 - November 2023

- Operated as part of a team on multiple health care portfolios that include AbbVie, Eisai and Xeris.
- Utilized the GSAP JavaScript library to build interactive marketing banners that contain some intricate animations.
- Developed responsive and individualized iRep and CRM emails for deployment on platforms that include Veeva and Acoustic.
- Built and maintained websites on the Adobe Experience Manager CMS for clients.

Web Developer

Innocean Worldwide, Toronto - May 2017 - June 2021

- Worked as part of a team on various client portfolios such as Hyundai, Kia, and Genesis to name a few.
- Built dynamic and rich media banners for the Google Marketing Platform, following IAB guidelines, made use of tools such as the GSAP JavaScript animation library for some pretty complex animations.
- Developed responsive and personalized HTML emails for deployment on platforms such as Alterian Email Manager and Adobe Campaign.
- Built and maintained web pages and microsites based on numerous technologies and frameworks that include PHP and React for clients.

Education

Multimedia Design and Development

Humber College, Etobicoke - September 2015 - April 2017

- Obtained Diploma in June 2017.
- GPA of 87.8.

Game Development and Entrepreneurship

UOIT, Oshawa - September 2010 - January 2015

- Completed coursework towards a Bachelor of Information Technology.

Skills

HTML5	JavaScript	Node.js	AMPscript
CSS3	webpack	Express.js	Git
SASS	React.js	GSAP	
Bootstrap	Gatsby.js	PHP	
Materialize	gulp.js	MySQL	

Toolset

WordPress	Google Tag Manager	Adobe CC
Salesforce Marketing Cloud	Veeva	Alterian Email Manager
Google Web Designer	Acoustic	Xcode Simulator
Google DoubleClick Studio	Adobe Campaign	Figma
Google Analytics 4	Adobe Experience Manager	

Awards

INNdividual of the Quarter

Innocean Worldwide - March 2021

- Award for making a positive impact on others and helping teammates when they're in need.

Leadership Design and Development

Humber College - April 2017

- Award for constantly assisting other students with their development projects.